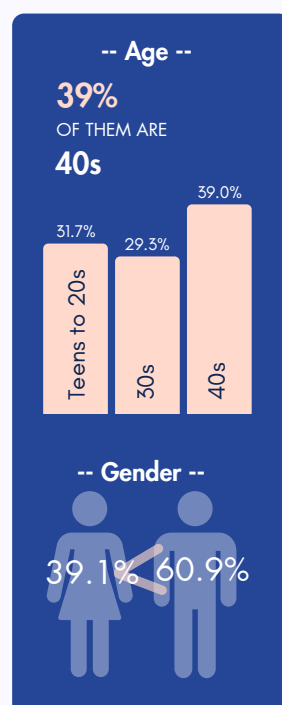
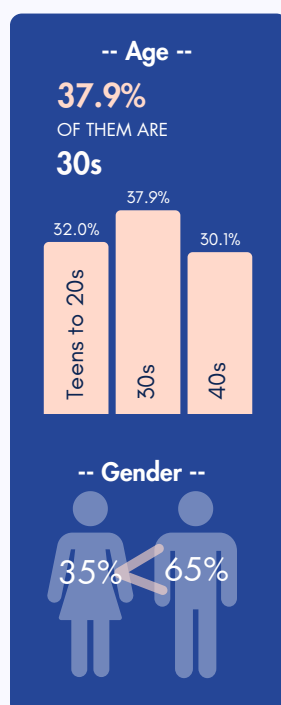
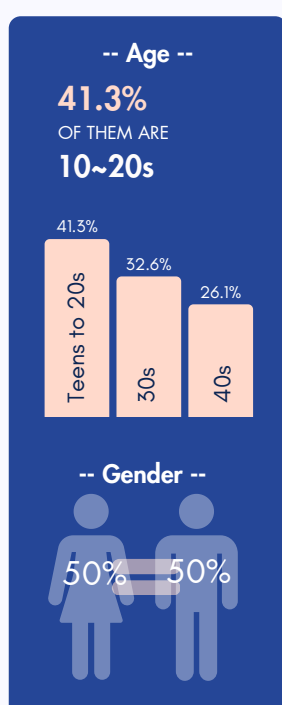
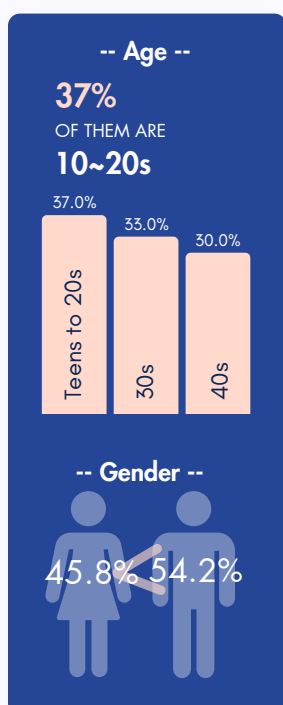


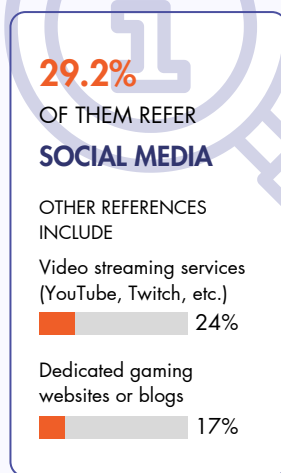
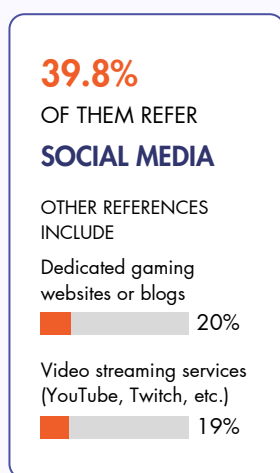
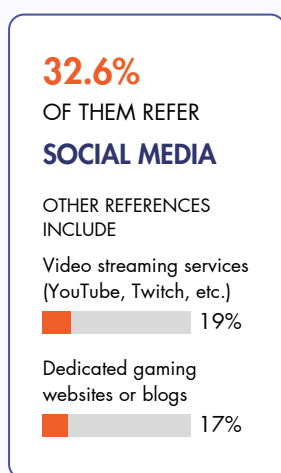
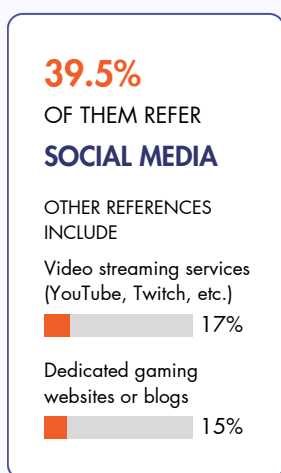


ASIA GAME SURVEY 2024

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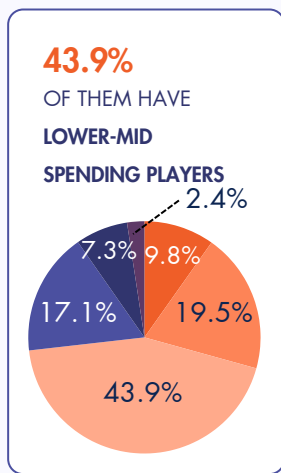
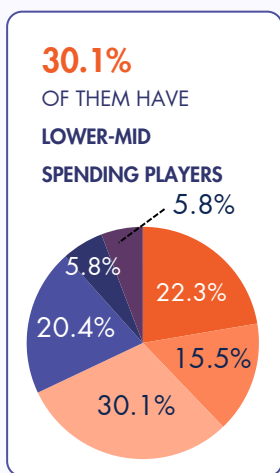
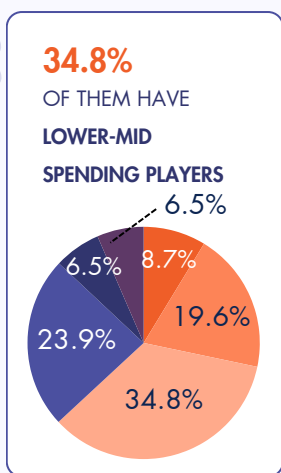
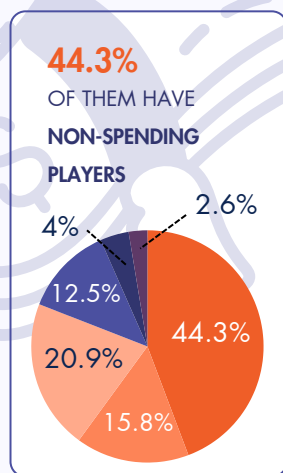


THE MOST COMMONLY USED SOURCE FOR OBTAINING INFORMATION ABOUT NEW GAMES



MONTHLY SPENDING AMOUNT ON IN-GAME PURCHASES

- No spending
- Mid Spending (20 – 50 USD)
- Lower-Mid Spending (8 – 20 USD)
- High Spending (50 – 100 USD)
- Low Spending (1 – 8 USD)
- Ultra-High Spending (100 USD and above)



TOP 3 FACTORS PLAYERS CONSIDER WHEN CHOOSING A GAME

